

Professor Uwem Udo Akpan

BA (Hons) Nigeria; MA (Uyo); Ph.D (Uyo)

Professor of Broadcasting and Media Studies

Department of Communication Arts, University of Uyo, Nigeria

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CURRICULUM VITAE

1. DATE AND PLACE OF BIRTH: **March 20, 1966; Use Ndon, Ibiono Ibom, Akwa Ibom State, Nigeria.**
2. CURRENT ADDRESS: **Department of Communication Arts, University of Uyo, Uyo, Akwa Ibom State.**
3. MARITAL STATUS: **Married (Spouse: Mary Uwem Akpan).**
4. DATE AND PLACE OF FIRST APPOINTMENT: **March 1, 1990: Akwa Ibom Broadcasting Corporation, AKBC, Uyo.**
5. PRESENT STATUS/RANK: **Professor, effective October 01, 2019.**
6. EDUCATIONAL INSTITUTIONS ATTENDED WITH DATES
 - a) **Government School, Use Ndon, Ibiono Ibom, AKS – 1971-1977**
 - b) **Ibiono Community High School, Edem Urua, Ibiono Ibom, AKS – 1977-1981**
 - c) **School of Arts and Science, Uyo - 1982 – 1984**
 - d) **University of Nigeria, Nsukka - 1984 – 1988**
 - e) **University of Uyo, Uyo - 1993 – 1999**
 - f) **University of Uyo, Uyo - 2002 – 2006**
7. ACADEMIC QUALIFICATIONS WITH DATES
 - a) **Bachelor of Arts (B.A.) Second Class Honours Upper Division (Mass Communication) (1988).**
 - b) **Doctor of Philosophy (Ph.D). Area of Specialisation: Broadcasting (2007).**
 - c) **Master of Arts (MA). Area of Specialisation: Broadcasting (Radio-TV, Film) (2001).**
 - d) **General Certificate of Education, Advanced Level (1984).**
 - e) **General Certificate of Education O’Level (1981).**

f) First School Leaving Certificate (1977).

8. WORKING EXPERIENCE WITH DATES

a) Akwa Ibom Broadcasting Corporation, Television Service, Uyo

- i. Employed as News Reporter on March 1, 1990.
- ii. Promoted Deputy Director, Editorial and Head of Editorial, AKBC – Television Service on January 1, 2007. Also served as News Producer/News Editor/ Sports Editor and Programmes Presenter.

b) Joined the Academic Staff of Uniuyo in December 2007 as Lecturer II.

9. COMMITTEE/COMMUNITY SERVICE WITHIN THE UNIVERSITY

a) Editor, UNIUYO Journal of Communication Studies – 2016 – 2021.

b) Chairman, UNIUYO FM Management Committee – 2016 -2021.

c) Member of Panel on Alleged Late Submission of Examination Misconduct Report in the Second Semester of 2014/2015 Session by Dr. Emmanuel U. Odeh, Lecturer 11, Department of Mechanical Engineering – 2016.

d) Member, Advisory Board of UNIUYO Consultancy Limited - 2016 to date.

e) Member, Publicity and Publications Subcommittee of the 6th Edition of the Nigerian Universities Research and Development Fair (NURESDEF) - 2015.

f) Member of Panel of Investigation on Theft of Parts of a 15KVA Perkings Generating Set at Students' Hostel at Udi Street, Uyo - 2015.

g) Member, Committee on 2013 UNIUYO Annual Report - 2015.

h) Member, Publicity and Media Services Committee, UNIUYO's 17th & 18th Convocation – 2011.

i) Member, Protocol and Accommodation Committee, UNIUYO's 16th Convocation – 2010.

j) Member, Publicity and Media Services Committee, UNIUYO's 16th Convocation – 2010.

k) Member, Protocol and Accommodation Committee, UNIUYO'S 15th Convocation – 2009.

l) Member, Publicity and Media Services Committee, UNIUYO's 15th Convocation – 2009.

- m) Member, Departmental Board, Communication Arts – 2007 - till date.
- n) Member, Faculty of Arts Board - 2007 - till date.
- o) Member, Faculty of Arts Board of Studies - 2021 - till date.
- p) Staff Adviser, Association of Communication Arts Students - 2008 – 2021.
- q) Member, Faculty of Arts International Conference Committee - 2018 till date.
- r) Member, Accreditation Committee, Department of Communication Arts, UNIUYO – 2019.
- s) Member, Committee and Editorial Team for Production of 2016/2017 UNIUYO Annual Report - 2018.
- t) Project Supervision – Coordinator, Undergraduate Projects.
- u) Chairman, Conference Organising Committee, Chairman, Professor Nkereuwem Udoakah Conference on Political Communication and National Development – 2021.

10. **NATIONAL/STATE/COMMUNITY SERVICE OUTSIDE THE UNIVERSITY**

- a) Member, Students’ Representative Council, School of Arts and Science, Uyo, 1983.
- b) News Editor, *FOCUS*, an NYSC publication in Kwara State, 1988 – 1989.
- c) Secretary, Sports Writers Association of Nigeria, Akwa Ibom State, 1993-1995; 1997-1998.
- d) Chairman, Sports Writers, Association of Nigeria, Akwa Ibom State Chapter, October 17, 2006 to March 4, 2010.
- e) Editor-in-Chief, *The Trumpet Bulletin*, an in-house Christian Quarterly of Uyo Town Church of Christ, 20 Paul Bassey Street, Uyo, December 2006 till date.
- f) Editor, *Ultimate Voice*, a Corporate Newsletter of AKBC, 2006 till date.
- g) Member, Board of Akwa Ibom Football Association, 2006 to March 4, 2010.
- h) Presenter of *Sports Arena* Programme on AKBC Radio, 1996 to 2009.

- i) Secretary-General, Ibiono Ibom Welfare and Development Union, IWADU, 2010 – 2015.
- j) Deputy Editor, AKSU Journal of Communication Research (AJCR), Vol. 3, June 2018.
- k) External Examiner/Moderator, National Open University of Nigeria (NOUN).
- l) Chairman, Committee on History of IWADU, Uyo Branch (2018 - till date).
- m) External Examiner/Moderator, University of Nigeria, Nsukka (2021 - till date).
- n) National Universities Commission (NUC) Resource Person – (2021 – till date).

11. MEMBERSHIP OF PROFESSIONAL BODIES

- a) Academic Staff Union of Universities, ASUU.
- b) Nigeria Union of Journalist, NUJ.
- c) Sports Writers' Association of Nigeria, SWAN.
- d) African Council for Communication Education, ACCE.

12. THESES/DISSERTATIONS

- a) B.A. Thesis – 1988 (University of Nigeria): The Image of the University of Nigeria in Nigerian Newspapers.
- b) M.A. Thesis – 1999 (University of Uyo): Reporting for Government: A Study of AKBC Television News.
- c) Ph.D Dissertation – 2006 (University of Uyo): The Contribution of the Broadcasting Media to Public Policy Formulation in Akwa Ibom State.

13. PUBLICATION(S) (39)

a) Journals (34)

1. Akpan, Uwem (2008). Mass Media Content: A Subtext for Structural Maintenance in Society. *International Journal of Communication: An Interdisciplinary Journal of Communication Studies*. Number Nine, December 2008 (pp. 154 – 164).
2. Akpan, Uwem (2009). The Mass Media and Democratic Accountability in Nigeria. *Maiduguri Journal of Arts and Social Sciences (MAJASS)*: June 2009, Vol. 7 No. 1 (pp. 27 – 33).
3. Akpan, Uwem (2009). The Imperative of Aesthetics in Broadcast News Writing Style. *Journal of Media and Aesthetics Vol. 2 No. 3, 2009 (pp.1-15)*.

4. Akpan, Uwem (2009). Professional Responsibility of News Organisations: The Media Capture Factor. *International Journal of Communication: An Interdisciplinary Journal of Communication Studies*. Number Ten, December 2009 (pp. 310 – 321).
5. Akpan, Uwem (2009). The Mass Media in Public Policy Formulation. *Nigerian Journal of Communication Research* Vol. 1, No. 1, January – December, 2009 (pp. 126 – 138).
6. Akpan, Uwem (2010). Television and the Transparency Construct in Governance. *Maiduguri Journal of Arts and Social Sciences*. Vol. 8, No. 1, June 2010 (pp. 129 – 145).
7. Akpan, Uwem and Nsikan Senam (2011). The Basics of Interactive Programmes in the 21st Century Broadcasting. *Uyo Journal of Humanities*. Vol. 15 (pp. 34 – 55).
8. Akpan, Uwem (2011). Communicating Domains of Change in Nigeria's Niger Delta. *Journal of Communication*. Vol.2, Number 2 (pp. 117 – 123).
9. Akpan, Uwem (2012). Between the Gulag of Government Control and Jaws of Commercialism: Wither Public Service Broadcasting? *African Journal of Humanities and Globalisation*. Vol. 2, Numbers 1 &2 (pp. 104 -121).
10. Akpan, Uwem and Nsikan Senam (2012). Broadcasting in a sticky Way: Revisiting Creativity on the Airwaves. *Benin Mediacom Journal*. No. 5 (pp. 97 – 106).
11. Akpan, Uwem and Sunny Udeze (2013). The Influence of Political Advertising on Nigerian Electorate. *Journal of Communication*. Vol. 4, Number 1 (pp. 49 – 55).
12. Akpan, Uwem; Enobong Akwaowo and Nsikan Senam (2013). Uses and Gratifications of Social of Social Networking Websites among Uyo Youths in Uyo, Nigeria. *International Journal of Asian Social Science*. Vol. 3, No. 2 (pp. 353 – 369).
13. Akpan, Uwem and Nsikan Senam (2013). Implications of News Commodification for Media Professionalism in Nigeria. *UNIUYO Journal of Humanities*. Volumes 16 & 17, December 2013 (pp. 41 – 54).
14. Akpan, Uwem and Godspower Udoh (2013). Aesthetics and Rural Community Newspaper Management in South South Nigeria. *Benin Mediacom Journal*, No. 7, December 2013 (pp.76 – 95).
15. Akpan, Uwem and Nsikan Senam (2014). The Survey Communication Research. *International Journal of Education and Research*. Vol. 2 No. 10 (pp. 461 – 478).
16. Akpan, Uwem; Sunny Udeze and Julius Agwu (2014). The Mass Media and the Reputation Paradigm in Corporate Governance. *Review of Communication and Media Studies*. Volume, 1 Number 1. (pp. 102 – 107).
17. Akpan, Uwem; Sunny Udeze and John Asogwa (2014). The Contribution of Broadcast Media to Public Policy Formulation in Akwa Ibom State of Nigeria. *New Media and Mass Communication*. Vol. 28, 2014 (pp. 28 – 47).

18. Akpan, Uwem; Sunny Udeze and John Asogwa (2014). Dysfunctional Trends in Nigeria's Broadcast Content and Slide towards Educational Paucity of the Nigerian Child. *New Media and Mass Communication*. Vol. 30, 2014 (pp. 1-7).
19. Akpan, Uwem; Mbuk Mboho and Nsikan Senam (2015). The Nigerian Media and Ebola Virus Disease. *Scholars Journal of Arts, Humanities and Social Sciences*, Vol3, No.3A (pp.612-619).
20. Akpan, Uwem; Nsikan Senam and Promise Elijah (2015). The Communicativeness of Road Traffic Signs in Uyo, Akwa Ibom State of Nigeria. *International Journal of Education and Research*, Vol. 3, No.2 (pp.685-708).
21. Akpan, Uwem; Iniobong Nda and Inyene Nkenta (2015). Testimonials in Television Advertising and Consumer Patronage of Select Antiseptic Products in Uyo Urban, Akwa Ibom State of Nigeria. *International Journal of Education and Research*, Vol. 3, No.8 (pp.217-263).
22. Akpan, Uwem and Nsikan Senam (2015). Journalists' Assessment of NAPTIP'S Media Campaign against Child Abuse in Akwa Ibom State. *Review of Communication and Media Studies*. Volume 1/Number 2 (pp.40-46).
23. Akpan, Uwem and Iniobong Nda (2016). Professionalism, Gender and Media Competence in Broadcast Organisations in Nigeria. *Elixir International Journal (Elixir Mgmt. Arts)* 97 (pp. 42239-42245). Available at www.elixirpublishers.com.
24. Akpan, Uwem; Godspower Udoh and Abasiama Peters (2017). A Look at Semantic Issues in News Writing and Reporting. *International Journal of Emerging Trends in Social Sciences*, Vol. 1, No. 2, pp.37-45.
25. Akpan, Uwem; Nsikan Senam and Mboho (2017). Freedom of Information Act 2011 and Press Freedom: Challenges and Prospects for Media Practice in Nigeria. *International Journal of Emerging Trends in Social Sciences*, Vol. 1, No. 2, pp. 74-80.
26. Akpan, Uwem (2017). National Systems of Broadcasting, Political Orientation and Broadcast Programming in Nigeria. *UNIUYO Journal of Communication Studies (UJCS)*, Vol. 1 No. 1, pp. 141-153.
27. Akpan, Uwem (2017). Blending Sound Production Elements into an Evocative Television Package. *UNIUYO Journal of Communication Studies (UJCS)*, Vol. 1 No. 2, pp. 37-48.
28. Akpan, Uwem; Godspower Udoh & Joseph Akpabio (2017). Aesthetic Indices in Newspaper Sports Reporting. *Noble International Journal of Social Sciences Research*, vol.2, No.3 (pp.32-38). www.nobleacademic.com.

29. Akpan, Uwem (2018). Audience Research and the Survival of Broadcast Stations in 21st Century Nigeria. *Journal of the African Council for Communication Education*, vol. 15, No.1 (pp.199-211).
30. Akpan, Uwem & Enobong Akwaowo (2018). An analysis of the Application of Information and Communication technologies in Humanitarian Relief. *UNIUYO Journal of Communication Studies (UJCS)*, vol. 2, No.1 (pp.34-52).
31. Akpan, Uwem & Nsikan Senam (2019). Language Diversity and Inclusion of Linguistic Minorities in Programme Contents of Akwa Ibom Broadcasting Corporation, Nigeria. *Research Journal of Mass Communication and Information Technology*, vol.5, No.1 (pp.19-36).
32. Akpan, Uwem & Nsikan Senam (2019). Nigerian Immigration Laws, Mass Media and the Fight against Insecurity in the Milieu of Inclusiveness. *TSU Journal of Communication and Media Studies (TJCMS)*, vol. 2, No. 1, pp.77-90).
33. Akpan, Uwem and Chidinma Onwubere (2020). Compassion Fatigue in Nigeria's Broadcasting Space. *UNIUYO Journal of Communication Studies*, Vol. 3, No.1, pp.13-25.
34. Akpan, Uwem (2020) Digital Broadcast Appreciation among Broadcast Operatives in Akwa Ibom State. *Nigerian Journal of Communication (TNJC)* Vol. 17, No.1, pp.119-136.

b. Book Chapters (5)

1. Akpan, Uwem (2009). The Media and Government Policies in a Multi-Ethnic Niger Delta: An Appraisal. In: Des Wilson (Ed.). *Communication Approaches to Peace Building in Nigeria*. Uyo: African Council for Communication Education, Nigeria Chapter (pp. 251-265).
2. Akpan, Uwem (2011). Television Portrayal and Public Perception of Political Actors in Nigeria: Implications for National Development. In: Des Wilson (Ed.). *Communication for Social Change and Development*. Uyo: African Council for Communication Education, ACCE (pp. 109 –124).
3. Akpan, Uwem (2012). Mass Media News Processes, Manufacture of Consent and the Integrity of the Public Sphere. In: Des Wilson (Ed.). *The Media, Terrorism & Political Communication in Nigeria*. Uyo: African Council for Communication Education, ACCE (pp. 218 – 234).
4. Akpan, Uwem (2012). Poverty, Community Dialogue and Participatory Development in Nigeria. In: Mbuk Mboho and Herbert Batta (Eds.). *The Companion to Communication and Development Issues: Essays in Honour of Prof. Des Wilson*. Uyo: Department of Communication Arts, University of Uyo (pp. 207 – 218).

5. Akpan, Uwem and Julius Nwosu (2015). Journalism, Politics and the Blurring Line: The Dissolve of the Watchdog and the Master. In: Obiora Ike and Sunny Udeze (Eds.). *Emerging Trends in Gender, Health and Political Communication in Africa*. Enugu: Rhyce Kerex Publishers (pp.264-278).

c. CONFERENCES WITH PAPERS PRESENTED WITH DATES

1. ACCE Conference 2008 at Delta State University, Abraka, August 6-8, 2008. Paper Presented: Media Support: An Essential for Successful Policies in the Multi-ethnic Niger Delta.
2. Two-day Orientation Workshop for Staff of News, Programmes and Marketing Departments of Akwa Ibom Broadcasting Corporation, November 10-11, 2005. Paper Presented: News Gathering, Editing and Collating: The Challenges.
3. UNICEF Conference on Development of Health Communication Plans, at Abakaliki, Ebonyi State, August 24-29, 2009. Paper Presented: Communication Environment Analysis of Akwa Ibom State.
4. Workshop on Most Significant Change (MSC) Communication Technique, organised by UNICEF, 21st to 24th July, 2009, in Akwa, Anambra State. Paper Presented: How to start and raise Interest in MSC Technique.
5. Communication Plan for Akwa Ibom, Imo, Rivers and Benue States (2010-2011), organised by UNICEF, September 22-25, 2009, in Calabar, Cross River State. Paper Presented: Health Communication Strategies: The KAP Approach.
6. Campus Radio Advocacy and Programme Strategies organised by UNICEF, October 13-16, 2009, in Jos, Plateau State. Paper Presented: UNIUYO FM: Programming and Health Communication Advocacy.
7. ACCE Conference at American University of Nigeria, Yola, Adamawa State, 11th – 15th October, 2010. Paper Presented: Television Portrayals and Public Perception of Political Actors in Nigeria: Implications for National Development.
8. Professor Des Wilson Conference held at University of Uyo, Uyo, March 17 – 18, 2011. Paper Presented: Poverty, Community Dialogue and participatory Development in Nigeria.
9. ACCE Conference at Covenant University, Ota, Ogun State, 20th – 22nd September, 2011. Paper Presented: Mass Media News Processes, Manufacture of Consent and the Integrity of the Public Sphere.
10. Conference on Nigeria's MDGs Campaign at University of Uyo, Uyo, 18th& 19th November, 2011. Role: Chairman, Local Organising Committee.

11. Professor Sylvanus Ekwelie Conference held at University of Port Harcourt, Port Harcourt, March 20-23, 2012. Paper Presented: The Mass Media and the Reputation Paradigm in Corporate Governance.
12. ACCE 16th National Conference at University of Nigeria, Nsukka, March 10 – 12, 2014. Paper Presented: Dysfunctional Trends in Nigeria's Broadcast Content and Slide towards Educational Paucity of the Nigerian Child.
13. UNICEF Planning meeting on November 2014 Maternal, Newborn and Child Health (MNCH) week at Calabar, Cross River State, from October 31 – November 1, 2014. Paper presented: Development of Effective Social Mobilisation Measures to improve the MNCH.
14. Workshop on Improvement in Social Mobilisation Activities in Maternal, Newborn and Child Health Week for AFO States by UNICEF from September 23 – 26, 2014, in Uyo. Paper Presented: Strategies and Methodologies for Improving Social Mobilisation.
15. ACCE 18th National Conference at University of Port Harcourt, Port Harcourt, October 26 – 28, 2016. Paper presented: Influence of Television Viewing on Opinion Formation on National Issues by Civil Servants in Akwa Ibom State.
16. ACCE 19th National Conference at National Institute of Policy and Strategic Studies, Kuru, Jos, October 31 – November 04, 2017. Paper Presented: Audience Research and the Survival of Broadcast Stations in 21st Century Nigeria.
17. Workshop for Staff of Public Affairs Department, Maritime Academy of Nigeria, Oron, 26-30 March, 2018.
Papers presented: (i) Interpersonal Relationship amongst Corporate Staff
(ii) Managing the Boss with News Updates, Speech Conference Notes and Preparation for Interview.
18. ACCE 20th International Conference and Annual General Meeting at Pan Atlantic University, Lekki, Lagos, November 05 – 09, 2018. Paper Presented: Language Diversity and Inclusion of Linguistic Minorities in Programme Contents of Akwa Ibom Broadcasting Corporation, Nigeria.
19. ACCE 21st International Conference and Annual General Meeting at National Open University of Nigeria, Abuja, 22 – 25 October, 2019. Paper Presented: Digital Broadcast Appreciation among Broadcast Operatives in Akwa Ibom State.
20. ACCE 22nd International Conference and Annual General Meeting at Bayero University, Kano, 24 – 28 May, 2021.
21. Professor Nkereuwem Udoakah Conference on Political Communication and National Development in Contemporary Nigeria at University of Uyo, Nigeria, 6th – 9th October, 2021.

Paper Presented: Muffled Broadcast Drums and the Withering Voices of Dialogue.

d. REREREES

a) Professor Mbuk Mboho

Department of Mass Communication
Akwa Ibom State University
Obio Akpa Campus
08068399902

b) Professor Sunny Udeze

Department of Mass Communication
Enugu State University of Technology
Enugu
08033402885

c) Professor Nkereuwem Udoakah

Department of Communication Arts
University of Uyo
Uyo
08036712245

Dated this day, 11th November, 2021.